



Confederation of Indian Industry  
125 Years - Since 1895



# HOSPITAL TECH 2020



Live on **CII HIVE** from 24 Sep. 2020

**A focussed Virtual Trade Fair  
and Digital Conference for Indian  
Healthcare Sector**



**CONFERENCE: 24-25 SEPTEMBER 2020 | EXHIBITION: 24 SEPTEMBER - 07 OCTOBER 2020**

Adopting Digital Solutions has been one of the key strategy adopted by Industry across the globe to cope up with current challenges.

In order to enable industry digitally, **Confederation of Indian Industry** has developed an exclusive platform to conduct Virtual Trade Fairs and Conferences.

CII intends to ensure business and operational continuity of the critical Healthcare sector by organizing **CII Hospital Tech 2020** on this secured online platform.

#### **This initiative shall feature**

- A focussed **Virtual Trade Fair** to conduct business with prospects on real time basis by promoting products & services through live chats/video interface; demonstrations, display of brochures, clips etc. This initiative shall be promoted across the industry as a Digital Tool to source new products, components and services
- A high Powered Interactive **Digital Conference** to deliberate on critical sectorial aspects with an opportunity to network with the industry leaders
- **Business to Business / Government; Buyer-Seller Meetings** to create robust, mutually beneficial partnerships

#### **HospitalTech 2020: Unlimited Advantages**

- Seize an opportunity to conduct business in relatively mean period
- Interact and network with the key prospects & decision makers on real time basis
- Harness all the benefits of physical trade fair at substantially reduced cost
- Consolidate and accentuate the brand presence
- Understand and analyse changing market trends
- Be the part of digital convergence of Stakeholders
- Highlight your perspective at the digital conference
- Safely enhance reach across wider and relevant consumer base
- Develop contacts and forge partnerships that will benefit business in near future
- Best available online medium with enhanced user friendly interface

#### **FACT SHEET**



**100+ Exhibitors**



**500+ products on display**



**Reach out to 10,000+ Buyers**



**B2B Meetings**



**Flexibility of timing 24/7**

Evrakın elektronik imzalı suretine <http://e-belge.gtb.gov.tr> adresinden 2ed2f581-41a1-41f2-8c24-d6c0be7bf186 kodu ile erişebilirsiniz.  
BEL GENİN ASLI ELEKTRONİK İMZALIDIR.

## Exhibitor Profile

Hospitals	Diagnostic Centres	Research & Development Bodies	Tourism Departments
Super Specialty Services	Physiotherapy Centres	Medicine Education Universities/ Institutions	Associations
Critical Surgical Units	Yoga, Naturopathy & Panchkarma Centres	Medical Insurance Companies	Hospitality Service Providers
Cosmetic Surgery Centres	Fitness & Wellness Centres	Third Party Administrators (TPAs)	Medical Tourism Facilitators
ENT Hospitals & Dental Clinics	Medical & Health Care Products & Equipments	Governmental Health Departments	Regulators & Monitoring Bodies
Organ Transplantation Solutions & Implants	Pharmaceutical Companies	State Industrial Development Corporations	Pollution Control Boards
AYUSH & Alternate Medicine	Packaging & Branding Companies	Urban / Rural Governing Bodies	Banks
Biomedical Waste Management	Laboratory & analytical equipment	IT systems & solutions	Disposables & consumer goods
Pharmacy Chains	Preventive & Post-diagnostic treatments	Ambulance	Hospital Management Software
Hospitals, Health centers	Clinic equipment and products	Laboratory and analytical equipment	Hospital Infrastructure

## Visitor Profile

C level Executives	Radiologists	Pharmacists	Logistic & Transport Professionals
Procurement Decision Makers	Cardiologists	Technicians	Dealers & Distributors of Healthcare Products
Medicinal Practitioners	Policy Makers	Laboratory & Diagnostic Owners	Governmental Agencies
Surgeons & Specialists	Rehabilitation Centre Operators	Medical House Keeping & Conservancy Professionals	Compliance & Regulatory Authorities
Dentists	Wellness Professional	Senior Representatives from ULBs' & RLBs'	Press & Media
Ophthalmologists & Opticians	Hoteliers & Other Hospitality Sector professionals	Hospital Administration & Operations Professionals	Investors & End Users
Veterinarian	Dentists, dental surgeons, dental technicians	Doctors (Hospitals, health centers, sub-centers other medical establishments)	Physiotherapists, ergotherapists
Hospital doctors / managers	Hospital administration managers and staff	Visitors from academies and universities	Visitors from government or international agencies and association

## Booth Charges and Sponsorship Avenues

Deliverables	Standard Booth Package				Premium Booth Package			
	CII Member		Non Member		CII Member		Non Member	
	INR	US \$	INR	US \$	INR	US \$	INR	US \$
	15,000	-	16,000	250	25,000	-	27,000	425
Company Video to Upload (Corporate Video)	1 Video				1 Video			
Upload - Product Photos/ Brochure/ Videos/ Brief Write Up	4 Nos.				10 Nos.			
Chat Option (Between Buyer/ Visitors with Exhibitors)	Yes				Yes			
Video Chat Option (Between Buyer/ Visitors with Exhibitors)	-				Yes			
Enquiry Submission (Email/ SMS)	Yes				Yes			
Feature to add Company's Social Media Handles	Yes				Yes			
Large Banner for Product/ Company Profile	1 Banner				2 Banners			
Duration of the Digital Exhibition	15 days				15 days			
Feature to add Company's Logo on the Booth	Yes				Yes			

\*Prices indicated are per booth. \*\*GST 18% Extra.

Sponsorship Avenues	Event Sponsors		Associates Sponsors		Technology Sponsors	
	INR	US \$	INR	US \$	INR	US \$
	2,00,000	3,150	1,00,000	1,575	2,00,000	3,150

For details on Sponsorship benefits, please write to us.

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