

Following the success of the 2020 virtual event, the **Wire & Cable Virtual Conference** returns on 18-20 May 2021. CRU's Wire & Cable conference series has been the premier meeting place for the world's cabling makers and the insulated wire and cable supply chain for the past 15 years.

The pandemic has transformed our daily lives and how we do business. The roll out of vaccines has opened a roadmap to a recovery which is likely to be stimulated by investment in infrastructure, sustainable energy and transport solutions, and the communications networks that have kept us connected. **Now is the time to explore if the wire and cable industry is prepared for the role it must play in the global recovery.**

Topics under discussion will include:

- Will current supply be able to meet the anticipated demand for products from a global stimulus focused on infrastructure, sustainability, and digitalisation?
- With discussions of a new commodity super cycle increasing, how can the wire and cable producers best manage volatility in the supply chain?
- Has the push towards remote work and reduced travel changed the balance of interest for telecom network operators from 5G networks to fixed-line FTTH expansion?
- The European green energy recovery is expected to accelerate investment in wind power generation. What are the likely next steps and what does this mean for HV and EHV cable demand?
- Electromobility continues to gain pace, what does this mean for cable demand within these vehicles and their charging station networks?
- The data demands of connected lifestyles is increasing exponentially. What are the fibre and power cable demands of increased numbers of hyper scale datacentres?

**Join other wire and cable leaders to ensure your business is ready to play its part in the recovery from the pandemic.**

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